

FASHION | LIFESTYLE | BEAUTY

# WOPRA



CHIC IN SNEAKS X 2023 MEDIA KIT

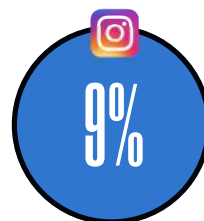




**ABOUT:** I'm a sneaker loving, storytelling content creator that enjoys all things related to fashion, lifestyle and beauty. I have a passion for empowering Black and Brown women to discover and embrace their own personal style. Incorporating relatable, lifestyle elements has allowed me to establish a strong sense of community within my audience.



FOLLOWERS



ENGAGEMENT



FOLLOWERS

(ALL STATS AS OF FEB 2023)

**PARTNERSHIPS**



**DEMOGRAPHICS**

**CITIES**

Charlotte, NC  
 New York, NY  
 Houston, TX  
 Atlanta, GA

**AGE RANGE**

55% (25 - 34)  
 30% (35 - 44)

**GENDER**

74% Women  
 25.9% Men

**COLLABORATION OPPORTUNITIES**

Sponsored Content | Social Media Promotion | Brand Ambassadorships

**CONTACT ME**

704-501-7747 | info@chicinsneaks.com | www.chicinsneaks.com